



MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Violet Varona-Lukens, Executive Officer
Clerk of the Board of Supervisors
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

Director of Internal Services

At its meeting held July 12, 2005, the Board took the following action:

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Supervisor Knabe made the following statement:

“During the months of July through September 2005, Los Angeles County Public Health is launching a comprehensive multicultural education and outreach campaign. The goal of this public awareness campaign is to encourage family and personal emergency preparedness. Specifically, we aim to increase levels of emergency preparedness as indicated by the completion of a personal/family emergency plan and to increase awareness of ways to prepare for public health emergencies among Los Angeles County’s diverse population.

“To fulfill one of the critical benchmarks of the Bioterrorism Preparedness and Response Program grant from the Centers for Disease Control and Prevention, Los Angeles County Public Health is launching the ‘Just Be Ready: Prepare Together!’, a multicultural media, education and outreach campaign that will include radio, television and print advertisements in 12 different languages. In addition, community outreach is a major component of this campaign.

“Los Angeles County Public Health is planning on distributing educational materials in various health fairs and community events across Los Angeles County. This campaign will include outreach to special populations, schools, and businesses.

“On July 20, 2005, Los Angeles County Public Health is planning to have a kick-off press conference for their ‘Just Be Ready: Prepare Together!’ campaign at the Dorothy Chandler Pavilion. Elected officials, community leaders and first responders (and other public health partners) are invited to attend.”

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Therefore, on motion of Supervisor Knabe, seconded by Supervisor Antonovich, unanimously carried (Supervisors Burke and Yaroslavsky being absent), the Board took the following actions:

1. Requested the Music Center to waive fees in the amount of \$750.00, excluding the cost of liability insurance, for use of the Dorothy Chandler Pavilion Grand Hall for the "Just Be Ready: Prepare Together!" campaign launch to be held July 20, 2005, to encourage family/personal emergency preparedness and to increase awareness of ways to prepare for public health emergencies among the County's diverse population; and
2. Waived parking fees in amount of \$17.00 per car at the Music Center garage for attendees and press officials.

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Copies distributed:

Each Supervisor
Chief Administrative Officer
County Counsel

Letter sent to:

President, Music Center